



ALL-IN

To Fight Cancer

WHEN:

Thursday
March 2, 2023

WHERE:

The Fillmore Charlotte
820 Hamilton Street

TIME:

5:30 pm, doors open
6:30 pm, cards on the table

All-In to Fight Cancer is a grassroots nonprofit organization that hosts Texas Hold'em fundraisers in memory of Rob Eubank. Rob was an amazing friend, a great man, a good golfer, and a pretty decent poker player with an undeniably huge heart. We honor his life by supporting local cancer organizations including healthcare providers, researchers, patients, and families.

Every All-In to Fight Cancer Texas Hold'em fundraiser is a great evening out for players and spectators alike. This year's event will include 40 tables, live entertainment, great food, exclusive merchandise, and raffles. And thanks to support and interest of generous businesses like yours, our sponsorships sell out; every year.

**WE ARE DETERMINED
TO BEAT THIS THING.
YOU CAN BET ON IT.**



Event Sponsorship

As a Table, Platinum, Diamond, or Title sponsor, you'll benefit from a table (or more) for nine of your guests. Depending on your sponsorship level, you will receive marketing materials, months of advance publicity, event recognition, and of course, boundless gratitude from All-In and our local cancer community.

CONTACT US

clifton.castelloe@allintofightcancer.org

	MULTI-CITY				
	TABLE \$5,000	PLATINUM \$15,000	DIAMOND \$25,000	PRESENTING \$75,000	REGIONAL \$100,000
PRE EVENT DAY					
Logo on All-In website	6 Mo.	6 Mo.	6 Mo.	6 Mo.	1 Yr.
Social media recognition	♥	♥	♥	♥	♥
Recognition in email and print materials	Name Only	Logo	Logo	Logo	Logo
Corporate volunteer opportunities		♥	♥	♥	♥
Opportunity for check presentation				♥	♥
Formal press release to local channels				♥	♥
Radio Exposure			♥	♥	♥
EVENT DAY					
Product or literature in event bags	♥	♥	♥	♥	♥
Event Program & Stage Mentions		♥	♥	♥	♥
Recognition on apparel/merchandise	Name Only	Logo	Logo	Logo	Logo
Recognition on event banners (event floor)		♥	♥	♥	♥
Recognition on event banners (main stage)			♥	♥	♥
Private table for (9) players	1	2	2 Tier 1	2 Tier 1	2 Tier 1 per event
Observer tickets	9	18	18	18	18 each event
Dedicated speaking slot at event				♥	♥

OUR BENEFICIARIES

Each year, we give of our proceeds to organizations that are doing much-needed work in our local cancer community. We will announce our 2023 beneficiaries in the coming weeks.

Sponsorship Deadlines

SPONSOR SUBMISSIONS

clifton.castelloe@allintofightcancer.org

WHAT SPONSORS NEED TO PROVIDE:

- **ASAP Social Media**
URL's or links to your social media such as LinkedIn, Twitter, Facebook and Instagram
- **2/3/2023 Logo**
Your corporate logo in .eps format. All versions.
- **2/3/2023 Program Ad**
Your event program advertisement based on program specs and sponsorship level. See page 4 for ad specs.
- **2/10/2023 Swag**
Want to provide swag for the event goodie bags? Please notify the team, and deliver swag to the All-In office (goodies must lay flat and fit within a 6" x 8" bag).
- **2/10/2023 Players & Guest Rosters**
The names and email addresses of each of your players and spectators (in a spreadsheet). All-In will email all player and spectator tickets to the email address provided, as well as send event updates to keep your guests informed.

WHAT YOU GET:

- Player/observer tickets, based on your sponsorship level.
- Your logo on promotional materials, based on your sponsorship level.
- An All-In to Fight Cancer t-shirt.
- A great night with friends and neighbors.
- Local food and non-alcoholic beverages.
- Live entertainment.

WHAT YOU AND YOUR GUESTS NEED TO BRING:

Your Wallet. Raffle tickets, merchandise, and adult beverages will be available for purchase. Also, where and when possible, players can purchase add-ons and re-buys, to stay in the game longer.

LAST MINUTE ATTENDEE CHANGES?

We can accommodate changes up to 5:00 pm EST Monday, 2/28/2023. After that time, we will do what we can to accommodate name changes; however, changes are not guaranteed to be available at registration.

WHO TO CONTACT WITH QUESTIONS?

Contact abbott.whitney@allintofightcancer.org During installation/event response times may be delayed.

WHERE TO SEND PAYMENT:

Send your checks, payable to "All-In to Fight Cancer," to All-In to Fight Cancer, 400 Clement Ave Charlotte, NC 28204, as soon as possible, but no later than 2/24/2023.

ANY OTHER WAY YOU CAN HELP?

Yes. Glad you asked, because we are always in need of volunteers before, during, and after the Event, particularly February 25-26 and March 2.

Contact abbott.whitney@allintofightcancer.org for details.

WHO DO WE LOVE?

You—and all our other sponsors! We couldn't pull off an event of this magnitude without your generosity. Thank you!

Sponsor Ads

MECHANICAL REQUIREMENTS FOR ALL ADS:

- No bleed
- All ads print in four color process (CMYK)
- Each ad will be bordered by a 1pt black rule
- Preferred Format PDF x1a or TIFF. InDesign files must be converted to PDFs. (“press quality” CMYK, 300dpi, maximum quality, fonts fully embedded).

AD DEADLINE

2/11/2023

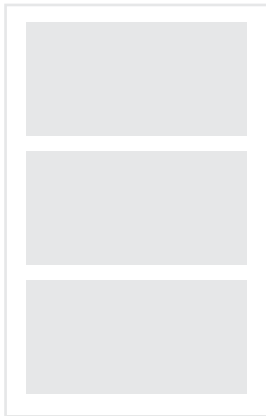
CONTACT

brandy.newton@allintofightcancer.org

ADS ARE AVAILABLE IN THREE SIZES BASED ON SPONSORSHIP LEVEL:

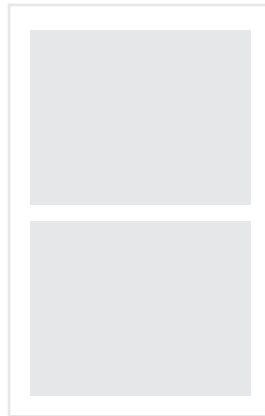
PLATINUM SPONSOR

1/3 page - 4.5” x 2.25”



DIAMOND SPONSOR

1/2 page - 5.25” x 4”



TITLE SPONSOR

Full page - 8.125” x 5.125”



NONCOMPLIANCE: If the ad is sized incorrectly, we reserve the right to resize and/or re-create it to fit accordingly. We cannot use ads, images, and logos sent as Microsoft Word or Publisher files, web graphics, or low-res graphics (under 300dpi).