

FOR IMMEDIATE RELEASE
October 12, 2022

Contact: Winn Maddrey
704.905.2912

ALL-IN TO FIGHT CANCER SELECTS TRIANGLE BENEFICIARY

Non-profit to host first Triangle event to raise money for local charities

CHARLOTTE, NC – All-In to Fight Cancer, which has been raising money to combat cancer for 12 years, will hold its first event in the Triangle on November 9, 2022 at The Ritz, Raleigh. This event will raise money to support cancer-oriented non-profits that operate in the Triangle. While the grant application process is still open and will remain open, All-In has selected the first beneficiary from this year's event – Lung Cancer Initiative.

"This is an important next step for All-In as we enter a new market, one that's close to our roots, yet still it is a new endeavor," said Steve Amedio, All-In Co-founder and member of the board. "We are glad both that Raleigh and the greater Triangle area is where we are having our next event and that we have found a great partner with Lung Cancer Initiative. Their impact is unique and what we have worked to find and fund in the Charlotte area. Our Triangle Advisory Board is making a difference helping us find non-profits that All-In can support.

All-In to Fight Cancer hosts Texas Hold'em poker tournaments to raise awareness and raise funds to provide to local area non-profits. These organizations are typically on the front lines supporting those with cancer diagnoses, their families or providing other type of support. All-In seeks to partner with those entities and help them achieve their cancer-focused mission.

"Lung Cancer Initiative is honored to be the beneficiaries of the inaugural Triangle All-In to Fight Cancer event in November," said Paige Humble, Chief Executive Officer, Lung Cancer Initiative. "As November is Lung Cancer Awareness Month, we are excited to be able to partner with All-In to Fight Cancer to raise critical awareness and funding that will make a significant impact on those who are living with a lung cancer diagnosis right here in our community."

"It is a nice, logical fit, the Triangle," said Clifton Castelloe, Executive Director of All-In to Fight Cancer. "The work Lung Cancer Initiative is doing is such a good fit for All-In and we look forward to hearing about the impact our grant will have. We are excited to work together."

About Lung Cancer Initiative

As a leading non-profit supporting lung cancer research and education in North Carolina and beyond, Lung Cancer Initiative specializes in connecting patients, survivors, and loved ones with the medical and research community. The organization's mission is to advance survivorship and provide support to those affected by lung cancer through research, education, and access programs. For more information and to learn about ways to get involved, please visit www.LungCancerInitiative.org

ABOUT ALL-IN TO FIGHT CANCER

All-In is a non-profit organization dedicated to supporting our local cancer community. Our signature fundraising event are Texas Hold'em poker tournaments. It's a fun way to bring together anyone touched by this serious disease. Whether you attend the event in person or simply donate online, you bet we can beat cancer together. Over the last twelve years we've raised over \$1,400,000. That money has been used to treat and care for child and adult cancer patients, conduct critical cancer research, and provide support for patients, families, and survivors. For ticket and event information, visit <https://www.allintofightcancer.org/>

###