

FOR IMMEDIATE RELEASE  
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### **ALL-IN TO FIGHT CANCER SELECTS TRIANGLE BENEFICIARY**

Non-profit to host first Triangle event to raise money for local charities

CHARLOTTE, NC – All-In to Fight Cancer, which has been raising money to combat cancer for 12 years, will hold its first event in the Triangle on November 9, 2022 at The Ritz, Raleigh. This event will raise money to support cancer-oriented non-profits that operate in the Triangle. While the grant application process is still open and will remain open, All-In has selected another beneficiary from this year's event – the Helene Foundation.

“Our Triangle Advisory Board is making a difference helping us find non-profits that All-In can support,” said Steve Amedio, All-In Co-founder and member of the board. “We have selected the Helene Foundation and will support them with proceeds from our event on Nov. 9. Their impact is unique and fairly similar to the nonprofits All-In has funded over our history.”

All-In to Fight Cancer hosts Texas Hold'em poker tournaments to raise awareness and raise funds to provide to local area non-profits. These organizations are typically on the front lines supporting those with cancer diagnoses, their families or providing other type of support. All-In seeks to partner with those entities and help them achieve their cancer-focused mission.

“The Helene Foundation welcomes All-In to Fight Cancer to the Triangle and looks forward to collaborating. This way of raising money to support cancer-focused organizations is innovative,” said Susan Bowers, Executive Director of the Helene Foundation. “With this new partnership, we will continue our mission of serving those affected by cancer and trying to make their journey a little easier.”

“While we are excited to enter a new market for All-In, we are equally excited to find an organization like the Helene Foundation that is making a difference every day for those impacted by cancer,” said Clifton Castelloe, Executive Director of All-In to Fight Cancer.

#### **About Helene Foundation**

The Helene Foundation was established in 2009 in honor of Helene Davidian, a nurse and devoted mother who lost a courageous battle with cancer in May of that same year. Helene spent her life serving others; she found joy in giving of herself. That's why her daughter-in-law, Dr. Tracy Davidian, established a foundation in her name - to allow Helene's passion for serving others to continue for years to come. The Helene Foundation provides immediate support to mothers fighting cancer to positively impact families. Their goal is to be #HereForTheNow for families navigating the chaos that a mother's cancer diagnosis brings to the whole family. To learn more, please visit <https://www.helenefoundation.org>.

#### **ABOUT ALL-IN TO FIGHT CANCER**

All-In is a non-profit organization dedicated to supporting our local cancer community. Our signature fundraising event are Texas Hold'em poker tournaments. It's a fun way to bring together anyone touched by this serious disease. Whether you attend the event in person or simply donate online, you bet we can beat cancer together. Over the last twelve years we've raised over \$1,400,000. That money has been used to treat and care for child and adult cancer patients, conduct critical cancer research, and provide support for patients, families, and survivors. For ticket and event information, visit <https://www.allintofightcancer.org/>

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